



HEATHFIELD SWIMMING POOL NEWSLETTER

Keeping you informed of progress towards providing a Swimming Pool for the Heathfield Area

Patron: Jayne Torvill OBE

Fundraising begins in earnest

The mammoth task of raising funds to secure a new swimming pool for the Heathfield Area began in earnest in May. A dedicated committee has been set up to oversee the task and an initial target list of potential funding sources has been put together. The committee are working on six major bids from charitable trusts and foundations. Alongside this an extensive list of local companies and individuals has already generated £20,000 in small donations. For details of the opportunity to contribute contact the committee direct by emailing bryckden@gotadsl.co.uk

Sponsored walk shows community enthusiasm

From the start of our campaign, it has been clear that community enthusiasm for a swimming pool in Heathfield has been particularly strong. As we enter the major fundraising phase for our project, local residents and businesses can show their commitment by signing up for a sponsored walk.

Taking place on Sunday 18 August 2013 the 1.3 mile walk from the High Street to the site of the new pool will end with a barbecue at the proposed site organised by Freedom Leisure.



The walk is limited to 150 participants and each will receive a medal and a free T Shirt, courtesy of the trade sponsors, Trading4U, The Pet Food Shop, Heathfield Co-Op and Taylors Fish Bar. Applications to enter cost £5 and are available from the trade sponsors, the Parish Council Offices and local Schools.

New technology drives build costs down...

Prospects of securing a pool for Heathfield took a significant step forward this month in the form of a major reduction in estimated build costs. The overall project budget had been set at £4.5m however, a significant proportion of this cost represented an investment in state of the art green technology. This was considered essential in order to both minimise the environmental impact of the development and to ensure that long term running costs were kept as low as possible.



Project representative Ken Brewster said "technology in this area is evolving rapidly and is becoming both more efficient and more cost effective". On the recommendation of Sport England the project group have now obtained a revised quotation which demonstrates that a similar performance could now be achieved with a build cost of at least £1m less than the original budget.

"Alongside the first significant results from our fund raising initiatives this welcome news has given the project a welcome boost" added Ken "we are continuing to review the project costs to ensure that we take full advantage of any further opportunities to reduce our target amount without compromising the quality and sustainability of the facility."